



E-COMMERCE

2.0

To the top of the sales ladder



PROJECT BOOK

FOR INVESTORS



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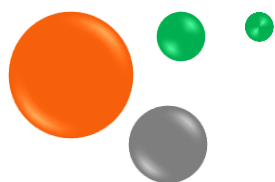
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Presentation of the e-commerce 2.0 project



E-COMMERCE 2.0 is a project with two (02) components, which is essentially in the online sale of products of all kinds around the world. The main objective of **e-commerce 2.0** is to become the leader in Africa in online sales, but also to scratch a share of the billions of dollars that represent the European,

American and Asian markets through Drop shipping (e-commerce without physical stock).

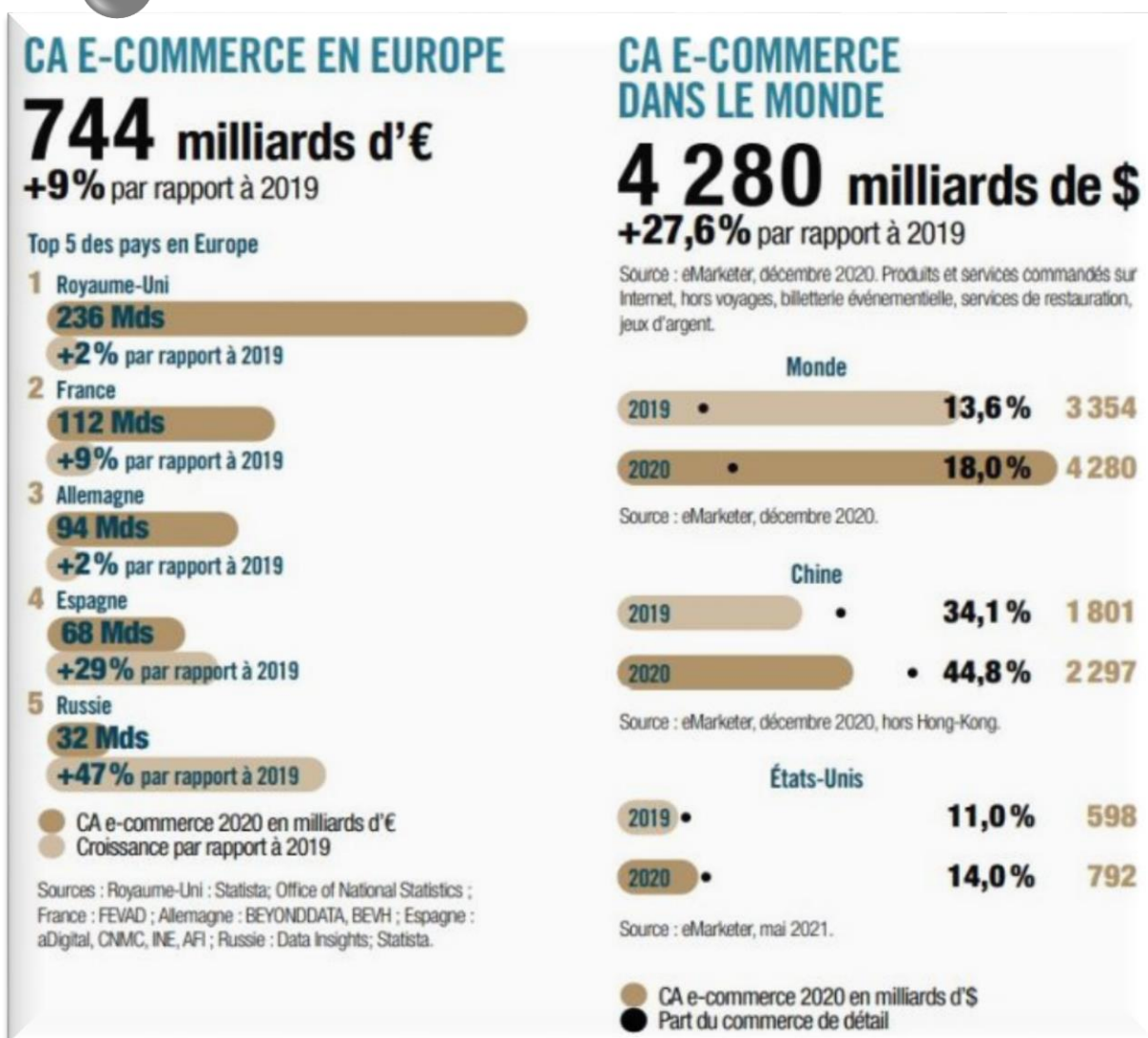
The major problem we are tackling, is that of product distribution which hundreds of companies and entrepreneurs face on a daily basis. Making a product is one thing, marketing it is another and today, in the digital age, grabbing the digital (WhatsApp, Facebook, Instagram, website...) to sell your products, is the fastest, most innovative and easiest way to go.

This is the reason for the existence of the E-COMMERCE 2.0 project.

*The first phase of this project will consist of achieving a **turnover of several thousand euros** each month and building up a larger customer portfolio than we currently have. This will lead us to the *second phase of the project*, which will have as its sole objective the increase of the company's profits.*

You will find the rest of this book very interesting.

The e-commerce market



According to the international finance company **IFC**, the number of online shoppers in Africa has increased by **18%** per year since 2014, and by 2020 the size of the African e-commerce market is estimated at **\$20 billion** or **11,000,000,000,000 FCFA**.

The study conducted in partnership with the consulting firm Kantar Public indicates that the value of the African e-commerce market could increase by **\$15 billion** or **CFAF 8,250,000,000,000** between 2025 and 2030.

In December 2020, the French Market which is the main target of our Drop shipping represented **£112 billion** or **72 800 000 000 000 FCFA**.



Our Goals

Every year, hundreds of thousands of businesses are created in Africa, Europe, Asia and America. Each of these companies wants to facilitate the sale of their products on a local and international scale. And it is these means that we put at their disposal, in order to allow each individual, each entrepreneur, each company, to sell its products on a larger scale and thus increase its turnover in a considerable way.



To create the largest e-commerce platform in Africa to promote and sell African products more easily.



To become the pioneers of DROPSHIPPING in AFRICA.



To train and help more than 1000 young Africans by 2026, to become financially free.



Create direct and indirect employment for at least 500 youth by 2026.

The two components of the e-commerce 2.0 project



AfroMarket is an e-shop, an online trading company that will be present on the African market and that connects sellers and buyers, providing them with an **online sales platform**, a logistics service for shipping and delivery of parcels and a payment system with more than **154 different payment methods** in the world.

AfroMarket's ambition is to become the "African Amazon" and create the largest community of e-merchants in Africa.



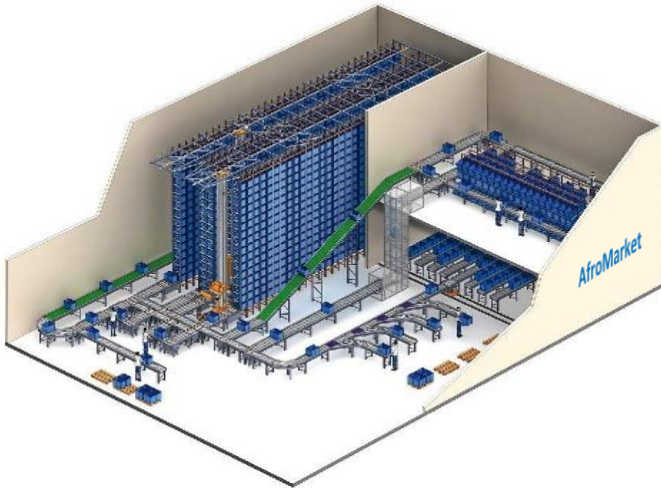
DropEcom is a Drop shipping company present on the European and American market. And unlike the AfroMarket project, drop shipping is about the absence of stock and logistics. As a seller, we will not store any product and at no time will we manage deliveries. It will be up to the supplier or wholesaler to take care of it.

DropEcom acts as an intermediary between the Chinese supplier and the European and American buyer and realizes a surplus value.

Business model

In both of these aspects of the **e-commerce 2.0** project, we derive our revenues from commissions and profit margins from transactions on our various sales platforms, delivery services and advertising space.

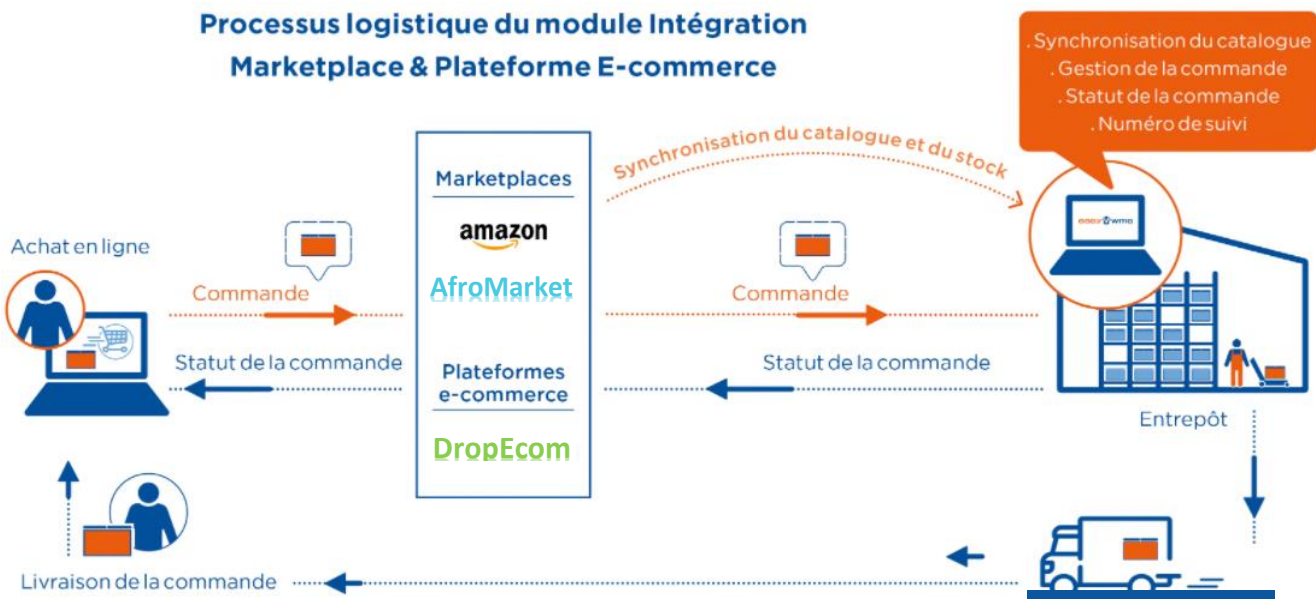
Our Future Achievements



AfroMarket

AfroMarket's e-commerce warehouse in Africa is a facility where orders placed by customers through our online store are prepared and shipped. Our warehouses will be set up in an agile manner to carry out all the processes between the moment the customer places his order and the moment he receives it, as quickly as possible.

Processus logistique du module Intégration Marketplace & Plateforme E-commerce



- ✓ Creation of a Marketplace;
- ✓ Creation of e-commerce platforms in Europe;
- ✓ Implementation of a system of synchronization of the stock of the warehouses and the on-line catalogues;
- ✓ Setting up a premium delivery system (motorcycle, vehicles);
- ✓ Creation of an **m-mobile** for an Omni channel system.
- ✓ International Business Partnerships

Our Future Achievements



DropECom 2.0

DropECom 2.0: Creation of a winner product brand recognized on the European continent and requiring a sourcing and/or business partner for the negotiations and manufacturing of the product in Asia.

The direct collaboration with the factories where the products are manufactured will reduce the costs of purchasing the product, leaving for huge profit margins.

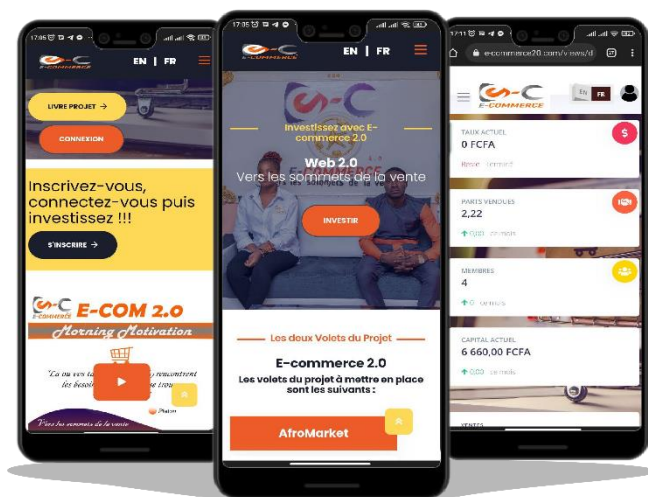
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Equation: DropEcom 2.0 benefits = DropEcom 1.0 benefits x 3



E-COMMERCE 2.0

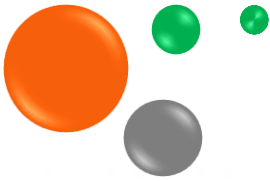
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www.e-commerce20.com

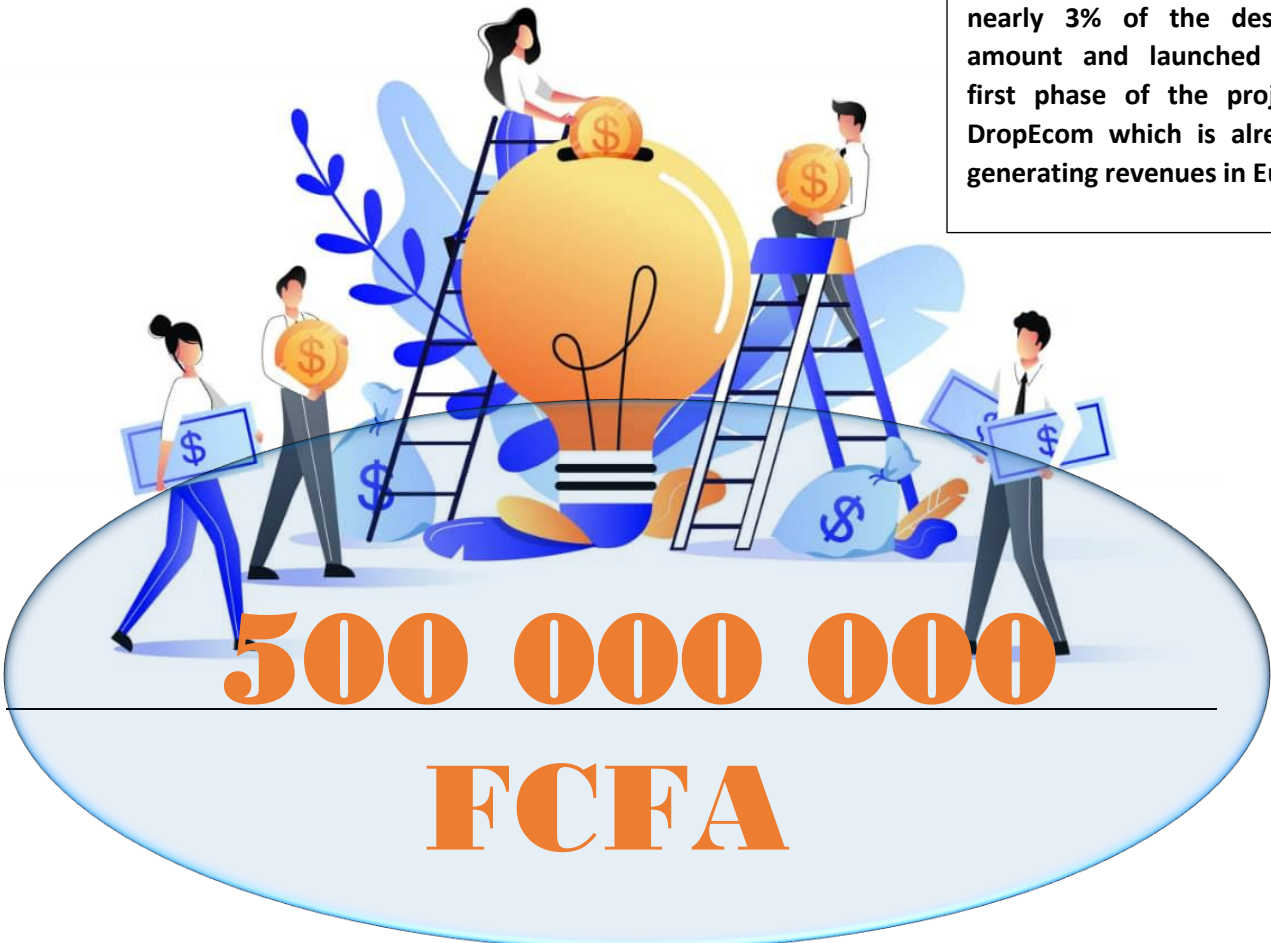
OUR FUNDRAISING PLATFORM

A multi-platform (responsive) website has been created for the management, investment and efficient sharing of dividends from our investors. You will find all the information and documents you need to understand and invest in the project.



FINANCING STRATEGY

NB: We have already raised nearly 3% of the desired amount and launched the first phase of the project: DropEcom which is already generating revenues in Euro.



Crowdfunding or participatory financing is a method of financing that aims to appeal to the population to finance a project and acquire shares.

The fundraising is over **2 years and has 10 phases.**

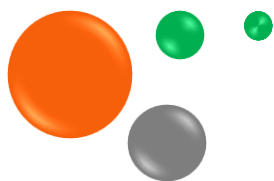
The cost of the share will increase with the evolution of the phases and will go from **250 FCFA to 15000 FCFA.**

At the Launch

1 share = 250

1 share = 75 000

In 5 years



INVESTMENT PACKAGES

Evolution of the value of the

Phase 1	250 FCFA Start date 20 July 2022
Phase 2	500 FCFA Beginning October 20, 2022
Phase 3	1,000 FCFA Beginning January 20, 2023
Phase 4	2,000 FCFA Start date 20 April 2023
Phase 5	4,000 FCFA Beginning July 20, 2023
Phase 6	6,000 FCFA Start date: 1 ^{er} September 2023
Phase 7	8,000 FCFA Beginning December 20, 2023
Phase 8	10,000 FCFA Start date 1 ^{er} February 2024
Phase 9	12,500 FCFA Start date 1 ^{er} April 2024
Phase 10	15,000 FCFA Start on July 20, 2024

The fundraising will be done in 10 phases over 2
Minimum investment per phase = 1 unit
Maximum investment of 35 000 000 Fcfa / person

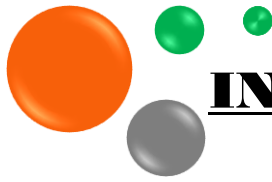
We will do our best to go public with this minimum valuation

Bonus investment packages

Bonuses have been defined for those who buy large lots.

Pack 1	Pack 2	Pack 3	Pack 4	Pack 5
20 000 FCFA and more	50 000 FCFA and more	250 000 FCFA and more	500 000 FCFA and more	2 000 000 FCFA and more
5% bonus	10% bonus	14% bonus	18% bonus	21% bonus

NB: It is possible to form an association to buy a pack.



INVEST IN E-COMMERCE 2.0

To buy shares, simply go to <https://www.e-commerce20.com> and log in to your previously created account, then click on "**buy shares**" and follow the procedure. You can also make a donation

To buy shares, you have three options, regardless of your country:

- ❖ Make your purchase directly on the site by **Visa card, PayPal, MTN and Orange money** Cameroon;
- ❖ **Contact a share seller** according to the country you are in; the list of sellers in different countries is available on the website;
- ❖ Make a **cryptocurrency** transaction using **Bitcoin or USDT** by contacting the administrator via WhatsApp at (+237) 690 874 256.
- ❖ Make a **UBA** (United Bank for Africa) Bank Transfer or Deposit

➤ **UBA INFORMATION**

- ✓ Account name: **E-COMMERCE 2.0**
- ✓ Account number: **07011000999**
- ✓ IBAN: **10033 05207 07011000999 79**
- ✓ IBAN key: **79**
- ✓ Bank Code: **10033**
- ✓ Counter Code: **05207**
- ✓ SWIFT Code: **UNAFCMCX**
- ✓ Address: **Yaoundé, Cameroon**

Then send to the WhatsApp number +237 690 874 356 a capture or photo of the bank transfer receipt or to the email address infos@e-commerce20.com.

NB: for any other form of transaction such as **Western Union, Money gram, ria, Wafacash, World remit...** Please contact **(+237) 690 874 256** for Africa and **(+33) 651 119 722** for Europe.

This means that no matter what country you live in, you have the opportunity to invest in the **E-COMMERCE 2.0 Start-Up**.

Note: It is important to note that there are several ways to contribute and participate in the advancement of the project, either by purchasing shares, making a donation or by making an industrial contribution.

BECOME A SALESPERSON

A seller is any person who has received the approval of the management of E-COMMERCE 2.0, allowing him to sell shares in his country and to have commissions up to **10%** paid by the buyer. *NB: The seller will not demand more than 10%.*

To become a share seller, you must:

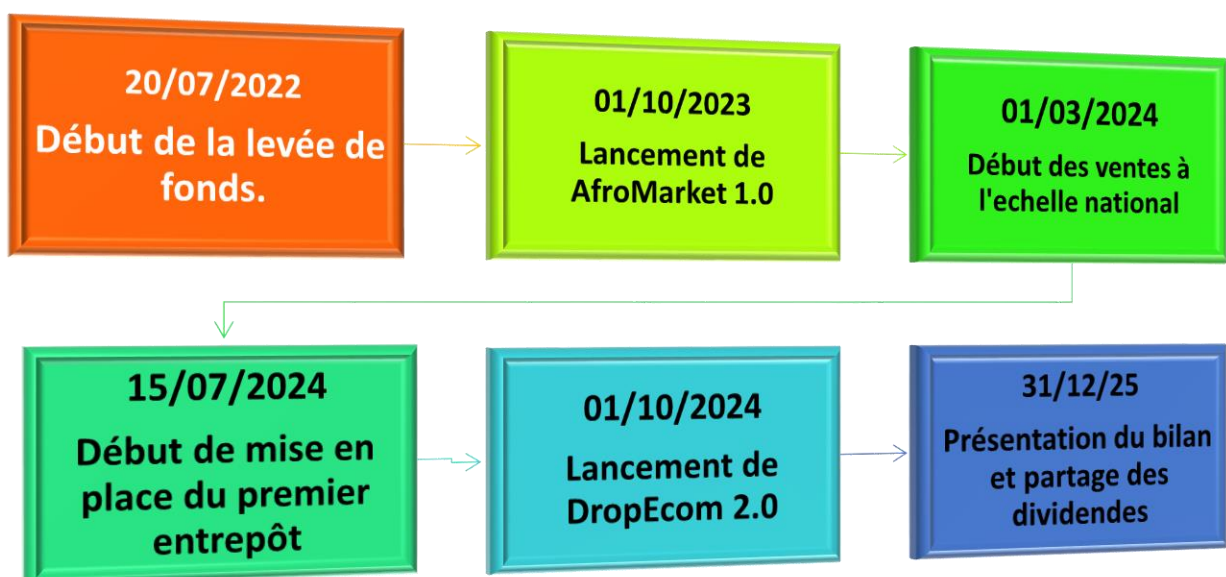
- ❖ Buy shares for at least **50,000 FCFA**
- ❖ Recharge your seller's account by at least **100 000 FCFA**

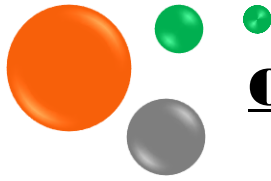
SPONSORSHIP

When you register on the <https://www.e-commerce20.com> platform, you are entitled to a referral link that you can share with other people who wish to invest. If someone registers on the platform thanks to your link, you will be entitled to a **10%** bonus on each purchase made by this person throughout the fundraising process.

***NB:** Sponsorship is not mandatory at all.*

PROJECT TIMELINE



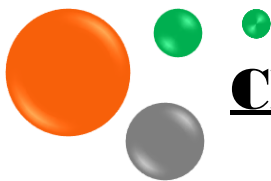


OUR PARTNERS



"If you wait to act, what you will gain over time is age"

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@le.ecommerce2.0



Clarification for investors

All data in this document is subject to change. And if this should happen, **E-COMMERCE 2.0** reserves the right to modify these data at any time. It is the responsibility of all shareholders to ensure that they have the latest version of this document. The profits made by E-COMMERCE 2.0 will be shared with the investors in proportion to the number of shares held. The payment of profits will only start from the year following the end of the fund raising.

Use our referral program to refer your friends and family for a 10% bonus.

Investing in E-COMMERCE 2.0 is to ensure an important passive income stream, and more importantly it is to believe in an emerging Africa.



Interested?

Email: info@e-commerce20.com

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